

830 College Road
Fairbanks, Alaska 99701-1535
(907) 452-5021
www.northern.org

Dear Business owner,

Here at the Northern Alaska Environmental Center, we're gearing up for another advocacy event for the beautiful places that make Alaska a vibrant, breathing landscape. From July 16 to 18th, the [25th Annual Run for the Refuge](#) will be held virtually. Participants from all around the world are invited to complete a 5K or 10K course, however they'd like to celebrate the continued protection of the Arctic National Wildlife Refuge! This means participants can hike, cycle, paddle, skate, walk, jog, or run to their finish line - and connect to outdoor spaces here in Alaska and around the world.

We'd love to have your business' support to make this year's event successful. As a 501(c)(3) non-profit, we rely on the generosity of our fellow community members to protect Alaska's lands and resources while promoting sustainable practices throughout our region.

Sponsor levels:

Event sponsor: Donation more than \$1000 - or item(s) of equal value

Alpine level: Donation more than \$500 or item(s) of equal value

Tundra level: Donation ranging from \$200-\$500 - or item(s) of equal value

Spruce level: Donation less than \$200 - or item(s) of equal value

Sponsor incentives include complimentary event tickets with reserved race registration, and business logo/name promotion, which vary based on sponsorship level.

We also welcome support for our event packets, which we'll mail out to participants outside Fairbanks this year. Does your business have swag that could be included in race packets?

Our event attendees are especially interested in Alaska trips, outdoor gear, gift certificates, Made-in-Alaska items, and consumables.

2021 marks both the 25th year for our Run for the Refuge and the 50th year of The Northern Center. This year we would like to celebrate our history and maintain our support of the Arctic Refuge through especially tumultuous times.

If you have any questions about our sponsor benefits, or would like to secure a sponsorship now, please email us at intern@northern.org. Thank you for your support, and wishes for an enjoyable summer!

